

Tools for Social Media Marketing

<p>Research</p> <p>likealyzer.com</p> <p>Notes/Planning</p> <p>Evernote Trello Google Spreadsheet Hubspot's blog topic generator Cloudapp</p> <p>Link Shortening and Tracking</p> <p>Bit.ly</p> <p>Chrome Extensions</p> <p>Facebook Invite Tool Buffer Twitter Evernote</p>	<p>Free Photography</p> <p>Librestock.com Pexels.com</p> <p>Design</p> <p>Alt Codes Emojis or use control + command + spacebar on mac Word Swag from phone Canva Photoshop Lightroom (free on phone)</p> <p>Video</p> <p>Filmora Animoto iMovie Lumen5</p> <p>Auto Posting Content Calendar</p> <p>Coschedule Buffer Promo Republic Repost App (for Instagram)</p>
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