UNCW Graduate Program Facebook Ads Campaign

2/27/18

Programs & Program Directors

Program	Program Director
Master of Arts in Sociology and Criminology	Dr. Daniel Buffington
Master of Arts in English	Dr. Meghan Sweeney
Master of Arts in Spanish	Dr. Brian Chandler
Master of Science in Applied Gerontology	Dr. Anne Glass
Master of Coastal and Ocean Policy (MCOP)	Dr. Jessica Weinkle
Master of Science in Geoscience	Dr. Joanne Halls
Doctor of Nursing Practice (DNP)	Dr. Linda Pugh
Master of Arts in Teaching (M.A.T)	Susan Finley
Master of Science in Instructional Technology (MIT)	Susan Finley
Master of Education in Higher Education (M.Ed.)	Susan Finley
Masters of Public Administration (MPA)	Dr. Jeffrey Brudney
Master of Science in Environmental Sciences (EVS)	Dr. Jamie Rotenberg
Master of Science in Computer Science & Information Systems	Dr. Clayton Ferner
Master of Science in Chemistry	Dr. Bob Kieber
Master of Arts in History	Dr. Taylor Fain
Master of Arts in Liberal Studies (MALS)	Dr. Patty Turrisi
Master of Science in Data Science	Dr. Mark Lammers

Master of Arts in Sociology and Criminology

https://www.facebook.com/418040138390035/posts/874813132712731



Request more information to find out if our part-time program is right for YOU.

contemporary social problems and issues.





UNCW Department of Sociology and Criminology

Written by Remedy Digital Agency [?] - January 7 - 3

"I am leaving this program with useable and marketable skills, mentors, and a network of professionals who are more than willing to help me succeed." - Kathryn, MA in Criminology, 2016

- Expertise in applied research
- Excellent faculty
- ✓ Hands-on mentoring
- Success in placing alumni
- ✓ Affordability
- Support packages for funding graduate study
- ✓ Location, location, location





Kathryn Lorraine Burnham MA in Criminology, 2016

Master of Arts in Sociology and Criminology. Why UNCW?

February 15th deadline for funding consideration. May 15th final deadline for applications.

UNCW.EDU

Master of Arts in English

https://www.facebook.com/1533621733582316/posts/10214086936226437



We want to award YOU with funds to travel to the country where your favorite author or literary characters have existed.

Learn how our graduate program can help you journey around the world.





UNCW Department of English

Written by Remedy Digital Agency [?] · January 7 · @

"At UNCW, I appreciate being able to find and follow my own path and the encouragement I get from faculty while pursuing it." –Jenna McCarthy, Class of 2015

- ✓ Small class sizes
- Optional thesis
- Amazing travel opportunities
- ✓ Available grants
- Supportive mentoring
- ✓ Award-winning faculty
- ✓ Available Certificate in Science and Medical Writing



Master of Arts in English. Why UNCW?

March 15th deadline for scholarship consideration

UNCW.EDU

Master of Arts in Spanish

https://www.facebook.com/150010172008072/posts/577330212609397



UNCW Spanish Graduate Program

Written by Remedy Digital Agency [?] - January 18 - @

- What is possible with a Master's Degree in Spanish?
- √ Become an Instructor in Universities and Community Colleges
- √ Pursue your Ph.D. in Spanish
- √ Teach Spanish from Kindergarten to High School
- √ Work Abroad in Language Education
- √ Work with International Student Travel Organizations
- √ Join University and College Administration
- √ and MORE!

"The Spanish graduate program at UNCW offers me a more personalized and intimate graduate experience. There are plenty of opportunities to work closely with professors, propose new project ideas, and receive personalized guidance and support. It is a unique learning environment with an array of courses to choose from." -Deanna Deibel, Teacher, Island Montessori

"People are blown away when I talk about UNCW's pedagogy/coteaching model, about my theory class, about the opportunities for research collaboration, and about the work that I was able to do with ETEAL." -Melanie, Ph.D. Candidate, Vanderbilt University



Master of Arts in Spanish at UNC Wilmington

Learn more about our programs, professors and opportunities.

UNCW.EDU

Master of Science in Applied Gerontology

https://www.facebook.com/1453449101637591/posts/1939266509722512



UNCW.EDU



UNCW Gerontology Program

Written by Remedy Digital Agency [?] - January 7 - @

"Our mission is to give you the skills and knowledge you need to help improve the well-being of older adults in your community, whether your community is Wilmington, NC or Changsha, China." – Dr. Anne Glass, Program Coordinator

- ✓ Flexible program
- Global focus
- ✓ Award-winning faculty
- ✓ Individualized program of study
- ✓ Travel support and awards
- ✓ Financial assistance

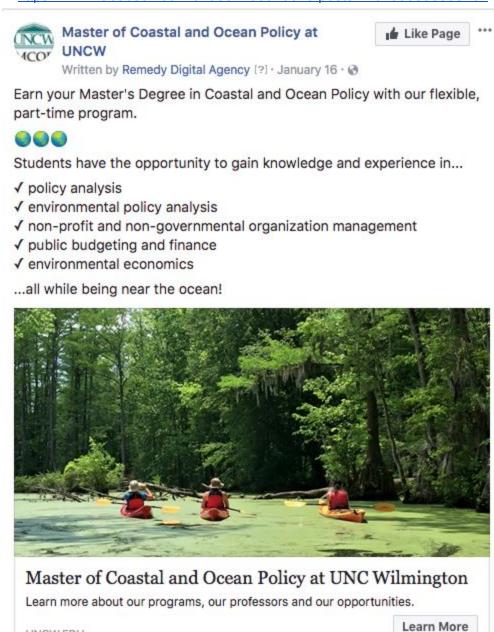


Master of Science in Gerontology. Why UNCW?

UNCW.EDU

Master of Coastal and Ocean Policy (MCOP)

https://www.facebook.com/375501265913615/posts/1202033596593707



UNCW.EDU

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Written by Remedy Digital Agency [?] · January 7 · ❸

"Being a part of the Coastal and Ocean Policy Masters program has been a life changing experience. This program is unique to other programs because it helps integrate science and policy in a way that makes you valuable to working professionals. I greatly recommend this program for anyone who wants to make a difference in the world and have a wide-array of skills to help them achieve it."

- Policy focused
- ✓ Affordable
- ✓ Close to the ocean
- Access to researchers and experts
- Integrates science and policy
- ✓ Hands-on experience



Master of Coastal and Ocean Policy. Why UNCW?

UNCW.EDU

Master of Science in Geoscience

https://www.facebook.com/444320155717473/posts/1798876483456504



UNCW: Department of Earth and Ocean Sciences

Written by Jenna Curry [?] · February 2 at 12:36pm · 🚱

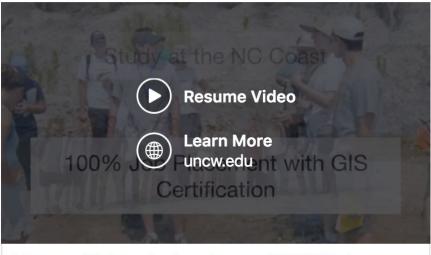


What can you do with a Masters Degree in Geoscience?

- ✓ Oil & Gas Geologist
- ✓ GIS Analyst
- √ Oceanographer
- ✓ Professional Geologist
- ✓ Geospatial Scientist
- ✓ Marine Scientist
- ✓ Coastal Geologist
- ✓ Geoscientist
- ✓ Environmental Consulting
- ✓ and MORE!

"The growth and success I experienced while completing my masters thesis would not have been possible without the unconditional support of the faculty and staff of the EOS department."

- Paulina C., Aquatic Specialist II, Charlies River Laboratories
- "The GIS cert was great for establishing a foundation for growing GIS skills. I enjoyed managing a large project of my choosing from start to finish and also the opportunities that came from its completion, such as presenting at a professional conference."
- Ben Sciance, GIS Developer, Applied Technology Solutions, Inc.



Masters of Science in Geoscience at UNC Wilmington

Learn more about our programs, professors, and opportunities.

UNCW.EDU

Doctor of Nursing Practice (DNP)

https://www.facebook.com/901032493325529/posts/1579671022128336

Earn a Doctor of Nursing Practice (DNP) PART-TIME at UNCW.

- ✓ Online Program
- ✓ Earn a Doctorate Degree in 5-8 Semesters
- ✓ Most Affordable Program in NC

HELP TRANSFORM THE FUTURE OF HEALTHCARE

*North Carolina provides up to \$56,000 for in-state students to pursue their Doctoral Degree through the Forgivable Education Loans for Service Program.

DNP Electives Allow for Specialty in:

- Nursing Education
- Transcultural Nursing
- Nurse Executive
- Leadership
- · Technology and Informatics

*North Carolina provides up to \$56,000 for in-state students to pursue their Doctoral Degree through the Forgivable Education Loans for Service Program.



UNC Wilmington School of Nursing

Written by Remedy Digital Agency [?] · January 22 · ❸

Earn a Doctor of Nursing Practice (DNP) PART-TIME at UNCW.

- ✓ Online Program
- ✓ Earn a Doctorate Degree in 5-8 Semesters
- ✓ Most Affordable Program in NC

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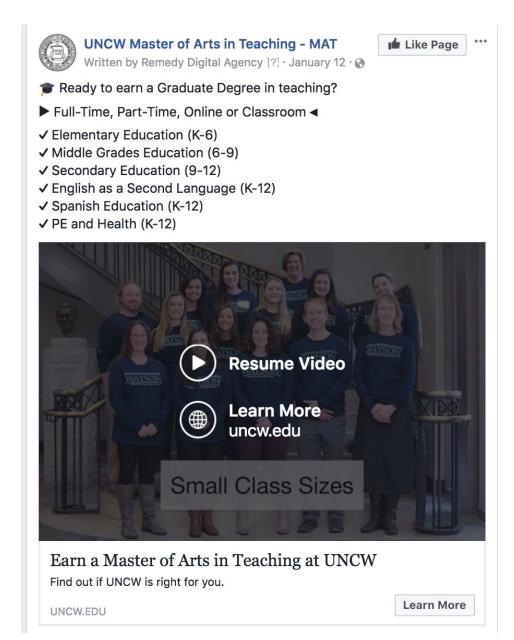
UNCW's Doctor of Nursing Practice Online Program

Learn more about the DNP at UNCW

UNCW.EDU

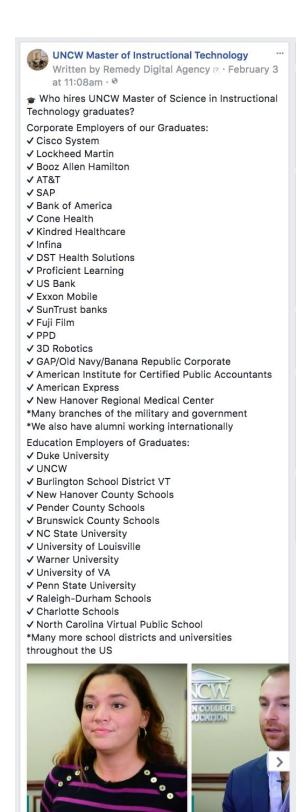
Master of Arts in Teaching (M.A.T)

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Master of Science in Instructional Technology (MIT)

https://www.facebook.com/147258702728049/posts/161438771310042



Jessica, Training Specialist,

Graduate

Learn More

Tom, Instructional

Graduate





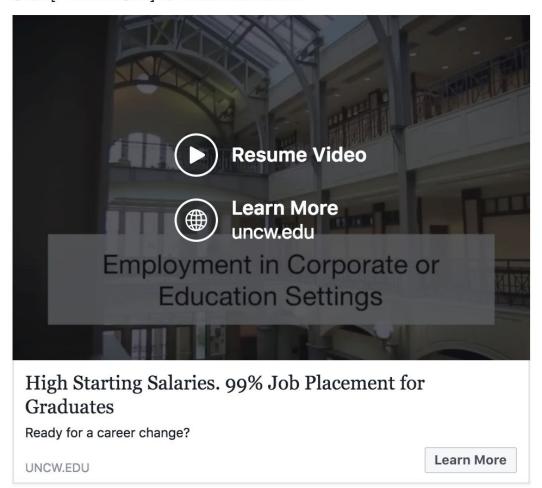
NC TEACHERS

Explore a career that combines TEACHING and TECHNOLOGY Classes offered full-time, part-time, and online.

MS in Instructional Technology graduates from UNCW learn to design elearning, multimedia, mobile apps, games, and simulations.

Graduates go on to lead and manage training/educational initiatives for schools, businesses, government, non-profit, and health care organizations.

Click [LEARN MORE] for more information.





ONC TEACHERS

Earn a certificate in Online Teaching and Learning PART-TIME at UNCW

★ Evening & Online Classes ★

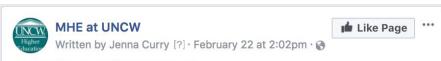
Designed to prepare educators to effectively design, develop and teach online.

Click [LEARN MORE] for more information.



Master of Education in Higher Education (M.Ed.)

https://www.facebook.com/1399084353641147/posts/2124631237753118



***** NC EDUCATORS & FACULTY

Want a career at a College or University? Have a passion for administration or academic support?

Earn a Masters of Education in Higher Education from UNCW in 18-24 months.

- ✓ Enjoy employment at a two or four-year College or University
- ✓ Attend full-time, part-time, on campus or distance education
- ✓ Optional 2 week International internship to Ireland
- ✓ Extensive applied learning experiences
- ✓ Dedicated and engaged faculty
- ✓ A collaborative learning environment
- ✓ Strong ties to campus partners

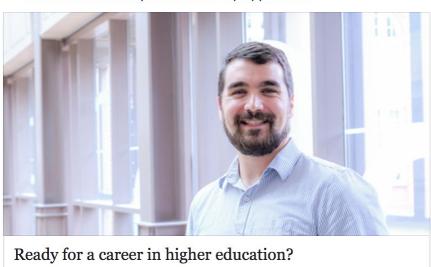
UNCW.EDU

✓ Graduate assistantships and internship opportunities





- "I chose the Master of Education in Higher Education program at UNCW due to its high quality faculty, commitment to groundbreaking research, and the convenient course schedule for working adults." Adam (Graduates Dec. 2018)
- ✓ Enjoy employment at a two or four-year College or University
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Learn about professors, programs and opportunities.

UNCW.EDU



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Masters of Education in Higher Education

Work at a College or University with a Masters in Higher Education

UNCW.EDU

Masters of Public Administration (MPA)

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Like Page



Want a career as a President, CEO, Executive Director, or Manager in the public, private or nonprofit sector?

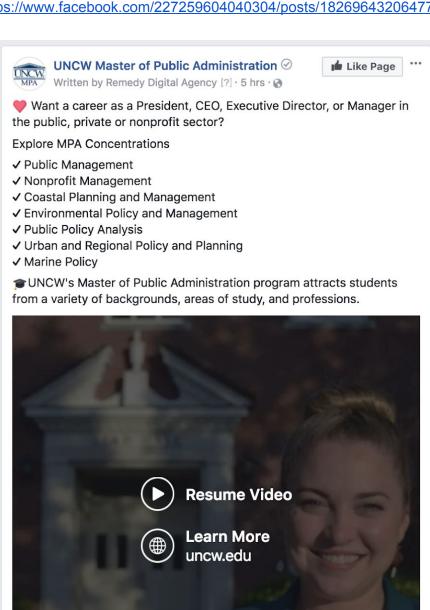
Earn a master's degree PART-TIME while keeping your FULL-TIME job.

- *****UNCW's Master of Public Administration program attracts students from a variety of backgrounds, areas of study, and professions.
- ✓ Outstanding Job Placement
- √ Finish in 2-3 Years
- ✓ Afternoon, Evening & Online Courses
- ✓ Affordable
- ✓ Small Class Sizes
- ✓ Internship Opportunities & Field Experience
- ✓ Community Partnerships
- ✓ Graduate Teaching Assistantships
- ✓ Stipends, Financial Aid, Grant Funding

Explore MPA Concentrations

- ✓ Public Management
- ✓ Nonprofit Management
- ✓ Coastal Planning and Management
- ✓ Environmental Policy and Management
- ✓ Public Policy Analysis
- ✓ Urban and Regional Policy and Planning
- ✓ Marine Policy





Master of Public Administration at UNCW

Learn more about programs, professors and opportunities.

UNCW.EDU



UNCW Master of Public Administration ⊘



Written by Remedy Digital Agency [?] ⋅ 5 hrs ⋅ 🚱

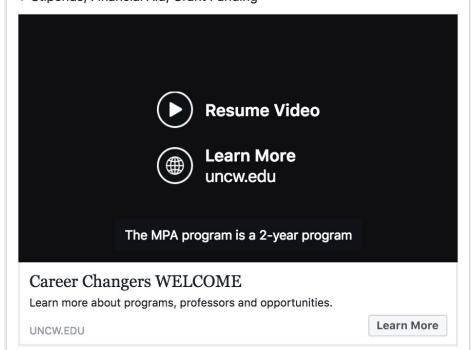
"If you're interested in public service or non-profit work, the MPA program is the program to take. What I liked best about the MPA program was that it allowed me to continue working full-time."- Kayla Gurley, Current MPA Student

Explore MPA Concentrations

- ✓ Public Management
- ✓ Nonprofit Management
- ✓ Coastal Planning and Management
- ✓ Environmental Policy and Management
- ✓ Public Policy Analysis
- ✓ Urban and Regional Policy and Planning
- ✓ Marine Policy

Why UNCW?

- ✓ Outstanding Job Placement
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- ✓ Internship Opportunities & Field Experience
- ✓ Community Partnerships
- ✓ Graduate Teaching Assistantships
- ✓ Stipends, Financial Aid, Grant Funding



Master of Science in Environmental Sciences (EVS)

https://www.facebook.com/523998157940675/posts/1796877316989754



- * What can you do with a Master of Science in Environmental Studies?
- ✓ Land and water conservation
- ✓ Environmental education and interpretation
- ✓ Solid and hazardous waste management
- ✓ Air and water quality management
- ✓ Sustainability consultant
- ✓ Fisheries, forestry and wildlife management
- ✓ Environmental planning
- ✓ Parks and outdoor recreation management
- ✓ Coastal management

and MORE!

"Students with a Master of Science in Environmental Studies can do many things across multiple disciplines and in many fields." - Dr. James Rotenberg, Graduate Coordinator, M.S. in EVS



UNCW.EDU

Master of Science in Computer Science & Information Systems

https://www.facebook.com/273240196032595/posts/1823338441010308



Resume Video

Expert Faculty
Download
uncw.edu

MS Computer Science & Information Systems
A master's degree combining technical and business skills.

UNCW.EDU

✓ Download

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MS Computer Science & Information Systems at UNC Wilmington

Written by Remedy Digital Agency [?] · February 23 at 12:26pm · ❸

■ Tech employers are looking for IT professionals who also have business and workplace skills. UNCW's M.S. in Computer Science and Information Systems degree will give you the knowledge and experience to secure your dream job.

Click [DOWNLOAD] to access an informational brochure.

At UNCW, we focus on developing computing professionals who are ready to face the challenges of a dynamic, technology-oriented economy.

Why a MS-CSIS degree at UNCW?

- ✓ 96% Job Placement Rate
- ✓ High Starting Salaries
- ✓ Low Tuition
- ✓ Expert Faculty
- ✓ Scholarships Available
- ✓ Internship Opportunities
- ✓ Attend Part-Time or Full-Time
- ✓ Networking Opportunities
- "My education opened doors for me to obtain a job as a developer. My life has been forever changed by the thoughtful and passionate professors at UNCW."
- Candace Guido, '12, Lead Software Developer, nCino

Click [DOWNLOAD] to access an informational brochure.



MS Computer Science & Information Systems

A master's degree combining technical and business skills.

UNCW.EDU

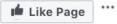
✓ Download

Master of Science in Chemistry

https://www.facebook.com/190120691014158/posts/1823577404319745



UNCW Department of Chemistry and Biochemistry



Written by Remedy Digital Agency [?] · February 23 at 4:15pm · ❸

▲ Earn a Master of Science in Chemistry at a state of the art facility that values a master's degree.

Why UNCW?

- √ 99% Job Placement
- ✓ Among Top 5% of Master's Degree-Granting Institutions in the US
- ✓ 2:1 Student to Faculty Ratio
- ✓ Advanced Instrumentation & Facilities
- ✓ Beautiful Campus
- ✓ Financial Support Available
- ✓ Teaching Assistantships
- ▲ Research focus areas:
- ✓ Biochemistry
- ✓ Inorganic and Organic Synthesis
- ✓ Organometallic Chemistry
- ✓ Atmospheric and Marine Chemistry
- ✓ Chemical Education



UNCW.EDU

Master of Arts in History

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EARN YOUR MASTER'S IN HISTORY ONLINE AT UNCW

Keep your FULL-TIME JOB while earning your degree.

- ✓ Nationally acclaimed program
- ✓ Designed for professional educators
- ✓ Access to experts
- ✓Online courses
- ✓ Hands-on approach

Our online program has helped strengthen and sustain a love of history and may qualify its graduates for salary increases and further job opportunities.

Request more information to find out if our online program is right for YOU.





Master of Arts in Liberal Studies (MALS)

*Still waiting on photography

Master of Science in Data Science

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